



THIS CONFERENCE PROGRAMME IS PRELIMINARY.  
SOME INFORMATION AND SCHEDULES CAN BE CHANGED

<b>Thursday - October 11<sup>th</sup></b>		
9:00 - 9:30 am	<b>Participants registration</b>	<b>Registration</b>
09:30 – 9:45 am	<b>Welcome speeches</b> <i>Opening</i> <i>/Ceremonial hall/</i>	<p><b>Nikolay NENOVSKY</b>, University of Picardie Jules Verne, UNWE, MRC, Bulgaria</p> <p><b>Presiana NENKOVA</b>, Head of Department of Finance, UNWE, Bulgaria</p> <p><b>Tatiana HOUBENOVA</b>, BAS, Chair of Union of Economist in Bulgaria</p> <p><b>Valentin GOEV</b>, Deputy Rector, UNWE</p> <p><b>Peter CHOBANOV</b>, Former Minister of Finance, UNWE, MRC, Bulgaria</p> <p><b>Galab DONEV</b>, Economic and social adviser to the President of Bulgaria</p>
09:45 – 11:00 am	<b>Plenary key speaker session</b> <i>/Ceremonial hall /</i>	<p><b>Chair:</b> <b>Nikolay NENOVSKY</b>, University of Picardie Jules Verne, UNWE, MRC, Bulgaria</p> <p><b>Key speakers presentations:</b></p> <p><b>Mikhail GOLOVNIN</b>, Institute of Economics Russian Academy of Sciences <i>/Monetary Policy Reaction on New Globalization Challenges: Cases of Russia and Balkan Countries/</i></p> <p><b>Bruno THERET</b>, CNRS – IRISSo Université Paris Dauphine PSL, France <i>/Monetary Fédéralism as a concept and its empirical underpinnings in Argentina’s monetary history/</i></p> <p>Discussion</p>
11:00 – 11:30 am	<b>Coffee Break (Vesta Café, UNWE- 5<sup>th</sup> Floor)</b>	
11:30 - 13:00 pm	<b>Presentation Session</b>	<p><b>Session 1: <i>Banking, crises, currencies- Ceremonial hall</i></b></p> <p><b>Moderator:</b> <b>Peter CHOBANOV</b>, Former Minister of Finance, UNWE, MRC, Bulgaria</p> <p><b>Speakers:</b></p> <p><b>Esther JEFFERS</b>, CRIISEA, University of Picardie Jules Verne, France <i>/Central banking challenges in the 21<sup>st</sup> century/</i></p> <p><b>Yannick LUCOTTE</b>, University of Orléans, CNRS, LEO and Paris School of Business, France <i>/Cost of banking crises: Does the policy framework matter?/</i></p> <p><b>Alexandar STOJKOV, Jovan ZAFIROSKI</b>, SS. Cyril and Methodius University, Macedonia <i>/Central bank transparency in South East Europe: on pace or falling behind ?/</i></p> <p><b>Odile LAKOMSKI LAGUERRE</b>, CRIISEA, University of Picardie Jules Verne, France <i>/The Economy of Bitcoin and Crypto-currencies: a Schumpeterian perspective/</i></p> <p><b>Gordon KERR</b>, Cobden Partners, London, United Kingdom <i>/Global authorities about the crack down on crypto/</i></p>
13:00 – 14:00 pm	<b>Lunch (Vesta Café, UNWE- 5<sup>th</sup> Floor)</b>	



<p>14:00 – 16:00 pm</p>	<p><b>Presentation Session (2) (simultaneous)</b></p>	<p><b>Parallel session 1: <i>International economics</i> - Ceremonial hall</b></p> <p><b>Moderator:</b> Tatyana HOUBENOVA, Economic Research Institute of BAS, Bulgaria</p> <p><b>Speakers:</b>  <i>Anna VERINIKINA, RUDN, Russia /Environmental responsibility rating of Russian largest companies/          Nino PAPACHASHVILI, Tbilisi State University, Georgia /Foreign Trade Policy of the European Union in the Context of Trade Neo-Protectionism/          Elena SIMEONOVA, Galia MANCHEVA, UNWE, Bulgaria /Global and Local Political Risks Interplay: the tricky implications of Turkey’s case/          Paskal ZHELEV, UNWE, Bulgaria /Bulgaria’s Foreign Trade Performance after the Global Economic Crisis/          Saif Eddine CHAIK, Reda OUJGHA, University Mohamed V Rabat, Morocco /The contribution of the “IFRS for SMEs” on the internationalization of the exportation SMEs: case of Moroccan SMEs/          Samer Francois NAKHLE, AZM University, Tripoli, Lebanon /The effect of culture on performance appraisal in Bulgarian subsidiaries of Western MNCs- An exploratory study/</i></p> <hr/> <p><b>Parallel session 2: <i>Monetary and financial economics</i> - 2032A hall</b></p> <p><b>Moderator:</b> Diyana MITEVA, UNWE, MRC, Bulgaria</p> <p><b>Speakers:</b>  <i>Loredana URECHE RANGAU, University of Picardie Jules Verne, CRIISEA, France /BlackRock vs Norway Fund at Shareholder Meetings: Institutional Investors’ Votes on Corporate Externalities/          Peter CHOBANOV, Ivayla DIMITROVA, UNWE, Bulgaria /Risks to financial stability in CEE countries/          Darina KOLEVA, UNWE, Bulgaria /The Balkan Experience with Central Bank Securities/          Cornelia SAHLING, RUDN, Russia, Nikolay NENOVSKY, CRIISEA, University of Picardie Jules Verne, UNWE, MRC, Bulgaria /Monetary policy in Russia: Empirical evidence and theoretical explanations/          Diyana MITEVA, UNWE, MRC, Bulgaria /Financial stability of investor protection schemes/          Oussama KCHAOU, CRIISEA, University of Picardie Jules Verne, France, /Transmission of shocks of the euro crisis on the EMU sovereign bond markets/          Teodor TODOROV, Daniel NIKOLAEV, Academy of economics, Svishtov, Bulgaria /Empirical evaluation of quantitative pricing models used for derivatives/</i></p>
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19:30 – 22:00 pm	<p><b>11<sup>th</sup> October, 2018</b>  <b>19:30</b></p> <p><b>Welcome dinner Restaurant “Chevermeto”,          Bul. Pencho Slavejkov, See address <a href="#">HERE</a></b></p>
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<b>Friday - October 12<sup>th</sup></b>		
9:30 – 11:00 am	<p><b>Plenary session (2)</b>  <i>/Large conference hall/</i></p>	<p><b>Chair:</b> Nikolay NENOVSKY, CRIISEA, University of Picardie Jules Verne, UNWE, MRC, Bulgaria</p> <p><b>Keynote speakers:</b>  <b>Christian AZAIS</b>, LISE, CNAM, France <i>/Fighting unemployment and poverty, what segmentation is at work? A perspective from European examples/</i>  <i>Discussion</i>  <b>Dimitar CHOBANOV</b>, UNWE, MRC, Bulgaria <i>/20 years of the currency board in Bulgaria/</i>  <i>Discussion</i></p>
11:00 - 11:30 am	<b>Coffee Break (Vesta Café, UNWE- 5<sup>th</sup> Floor)</b>	
11:30 - 13:00 pm	<p><b>Plenary session (3)</b></p>	<p><b>Parallel session 1: Economic thought- Large conference hall</b></p> <p><b>Moderator:</b> Pencho PENCHEV, UNWE, MRC, Bulgaria</p> <p><b>Speakers:</b>  <b>Giovanni PAVANELLI</b>, University of Turin, Italy <i>/The economists and the press in Italy from the end of the XIX century till the beginning of the fascist regime: the case of Luigi Einaudi/</i>  <b>Nikolay NENOVSKY</b>, CRIISEA, University of Picardie Jules Verne, UNWE, MRC, Bulgaria <i>/Money as coordination of commodity economy. Old and new interpretation of Marx's theory/</i>  <b>Tsvetelina MARINOVA</b>, New Bulgarian University, Bulgaria <i>/The Bulgarian Cooperative Thought during 20th Century: between the Eastern and Western European Ideologies and Ideas/</i>  <b>Tatiana HOUBENOVA</b>, BAS, Chair of Union of Economist in Bulgaria <i>/National and International Money: Marx's Theory of Money and the Contemporary Monetary Challenges/</i>  <b>Nikolay BOGATZKI</b>, Sapienza University of Rome, Italy <i>/Bringing the Historical Household Budget Project to Bulgaria/</i>  <i>Other participants from BAS (to be confirmed)</i></p>



13:00 – 14:00 pm	<b>Lunch (Vesta Café, UNWE- 5<sup>th</sup> Floor)</b>	
14:00 - 16:00 pm	<b>Presentation Session (2) (simultaneous)</b>	<p><b>Parallel session 1: International Experiences - Large conference hall</b></p> <p><b>Moderator:</b> Tsvetelina MARINOVA, New Bulgarian University, Bulgaria</p> <p><b>Speakers:</b>  <i>Kiril TOCHKOV, Texas University, USA /North Korea's trade and the Integration of Northeast Asia/        Svetlana GLINKINA, Institute of Economics, Russian Academy of Sciences, Russia /Varieties of Capitalism as a result of Post-Socialist Transformations/        Nelly POPOVA, UNWE, Bulgaria /The Budget of the European Union - Problems and Prospects for 2021-2027/        Ivan PROYNOV, UNWE, Bulgaria /Bridging the gap between economic goodwill and accounting goodwill: a model for translating economic value to accountant professionals/</i></p> <hr/> <p><b>Parallel session 2: PhD Session - Small conference hall</b></p> <p><b>Moderator:</b> Odile LAKOMSKI LAGUERRE, University of Picardie Jules Verne, CRIISEA, FRANCE</p> <p><b>Speakers:</b>  <i>Tanya DIMITROVA, UNWE, Bulgaria /Portfolio performance appraisal and attribution analysis: A review of theoretical concepts, professional standards and empirical studies/        Fredj AMINE DAMMAK, University of Picardie Jules Verne, France, /Capital asset pricing model including asymmetric information, short selling constraint and investors views/        Nikoleta KARAMILEVA, UNWE, Bulgaria /The clash between titans - behavioural portfolio theory versus Markowitz's modern portfolio theory/        Gabriel SHOUYI ZHANG, CRIISEA, UPJV, France /The Role of Monetary Regime for the Chinese Development/        Dombia ABOUDRAMANE, CRIISEA, University of Picardie Jules Verne, France /Mobile money and institutional theory of money/        Alexander ARCHINKOV, Rossitsa TONCHEVA, UNWE, MRC, Bulgaria /New Aspects of Prudential Regulations for Bulgarian Banks Entering the Banking Union/        Mayssaa JAMMOUL, University of Picardie Jules Verne, France, /La performance Sociale et financière dans les banques Libanaises /in French/</i></p>
16:00 - 16:15 pm	<b>Closing remarks</b>	<b>Nikolay NENOVSKY, Director of MRC</b>
19:00 – 21:00 pm	<b>BULGARIA HALL  <a href="#">Aksakov Str. 1</a>,        Friday 12<sup>th</sup> October, 2018        19:00 pm</b>	<b>CONCERT – <a href="#">BACH to JAZZ</a> (BULGARIA HALL)        Tickets to be requested no later than 8<sup>th</sup> of October</b>



**Saturday - October 13<sup>th</sup>, 2018**

**9:30 – 18:00**

**One day  
excursion.**

*Bus leaves from  
Park Hotel Vitosha*

Visiting town of [Plovdiv](#).

For additional information visit the website of the conference.

[www.conference.mrcenter.info](http://www.conference.mrcenter.info)